



State of Hawaii Campaign Spending Commission

2013 - 2018 Strategic Plan

Our mission is to maintain the integrity and transparency of the campaign finance process by enforcing the law, educating the public, administering public financing, and training campaign committees in order to encourage timely compliance.

Hawaii Campaign Spending Commission
Serving Hawaii Since 1973



GOAL To simplify and clarify campaign finance laws in order to improve implementation and compliance.

- Propose legislation, where needed, to simplify and clarify campaign finance laws in order to improve implementation and compliance.
- Draft and submit administrative rules, where needed, to simplify and clarify campaign finance laws to improve implementation and compliance.



GOAL To increase public education, awareness and access.

- Direct the public to the Commission's website and continue to improve web-based information.
- Disseminate to the public information on contributions, expenditures, and other pertinent topics of interest.
- Plan, organize, participate, and host trainings to inform and educate on campaign finance laws and rules.
- Explore and implement social and other media applications to inform and educate on campaign finance laws and rules.
- To raise public awareness and increase visibility of the Commission's work, hold at least one Commission meeting in a neighbor island county each year.



GOAL Increase the technological capacity to improve access, reduce paperwork, and increase compliance.

- Increase the Commission's analytical capability.
- Maintain awareness of newer technology, including electronic filing systems and hardware/software or applications, for consideration of integration and/or implementation.

- Maintain awareness of the implications of technological changes on all aspects of campaign finance including political contributions.



GOAL Upgrade the training for and ability of the committees to comply with campaign finance laws.

- Explore new methods for training and disseminating information.
- Offer training to committees to improve compliance with campaign finance laws and rules.
- Publish guidebooks, manuals, and e-learning videos on how to comply with campaign finance laws and rules as well as how to use the electronic filing systems.



GOAL Encourage compliance.

- Develop escalating penalties for repeat and gross violations, and disseminate information about the penalties.
- Simplify and expedite disposition of campaign finance violations.
- Seek enforcement of the campaign finance laws and rules against violators.
- Evaluate the effectiveness of training modules and revise them as needed.
- Evaluate the effectiveness of communication efforts and revise them as needed.
- Encourage committees to call the Commission, visit the Commission's office, and/or go to the Commission's website for information to comply with campaign finance laws and rules.



GOAL Increase and stabilize the Commission's institutional capacity to carry out its mission.

- Develop proposals to stabilize funding.
- Plan for potential staff transitions and ensure position descriptions are current.
- Continue Commissioner development through trainings and conferences as well as issuing a Commissioner handbook and orientation of new Commissioners.